



# MELISSA FORZIAT

Speaker, Author, Marketing Consultant

## ABOUT

Melissa Forziat is a Seattle-based marketing consultant, author, and speaker. She works with small business owners to develop and execute strategic marketing plans and with business organizations to train their trainers in small business marketing. She offers webinars, presentations, and workshops all over the country, with her 2018 speaking schedule taking her to Arizona, Hawaii, Washington, Washington, DC, and Texas.

Melissa is the author of the free eBook and companion workbook *Small Business Marketing on a Budget* and Board President of Ventures nonprofit, which helps low-income entrepreneurs in Seattle to gain self-sufficiency through business ownership.

Before starting Melissa Forziat Events and Marketing, Melissa's career involved roles with the Olympic Winter Games, Rugby World Cup, and the US Olympic Committee. Through her experiences with some of the biggest brands in the world, she learned the principles of building a strong brand and how to deliver the right message to the right audience. Melissa is passionate about working with clients to find effective marketing solutions that allow their businesses to thrive.

## MARKETING EXPERTISE

Melissa offers presentations and workshops, webinars, and train-the-trainer sessions such as:

- How to Build Your Brand and Reach Your Target Market
- Smart Principles of Marketing Messaging
- Create Your Most Profitable Marketing Strategy
- How to Win at Social Media (even with no budget!)
- Maximizing Your Online Marketing
- Small Business Marketing on a Budget

## CONNECT



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*"Melissa meets business owners where they are at and uses her motivational and inspirational tone to get others excited about their lives and their businesses."*

Jen Hughes,  
Ventures

*"Melissa Forziat was the perfect partner for our first webinar series. She delivered content that was very comprehensive, but also easy to follow."*

Bonnie Grady,  
Cecil County Chamber

*"You give one of the clearest approaches to online marketing that I've seen; and I've seen many! Far too many presenters seem to create more confusion."*

Mary Hott,  
West Virginia SBDC

