Melissa Forziat

Marketer, Speaker, Author, Consultant

About

Melissa Forziat is a Southern California-based marketer, speaker, consultant, and author. She teaches small businesses how to market on a budget and helps them execute their marketing strategies, in addition to working with business organizations to train their trainers. She offers keynotes, presentations, workshops, and webinars, and her national and international speaking schedule has taken her as far as New Zealand! To date, she has delivered over 200 talks to thousands of attendees around the world.

Melissa is the author of the free eBook *Small Business Marketing on a Budget* and former Board President of Ventures nonprofit.

Before starting Melissa Forziat Events and Marketing, Melissa's career involved roles with the Olympic Winter Games, Rugby World Cup, and the US Olympic Committee. Through her experiences with some of the biggest brands in the world, she learned the principles of building a strong brand and delivering the right message to the right audience. Melissa is passionate about working with clients to find effective marketing solutions that allow their businesses to thrive.

Marketing Expertise

Melissa offers presentations and workshops, webinars, and train-the-trainer sessions such as:

- How to Build Your Brand and Reach Your Target Market
- Smart Principles of Marketing Messaging
- Create Your Most Profitable Marketing Strategy
- How to Win at Social Media (even with no budget!)
- Secrets to Online Marketing Success
- Profiting with Partnership Marketing

Connect

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"Melissa meets business owners where they are at and uses her motivational and inspirational tone to get others excited about their lives and their businesses."
Jen Hughes,
Ventures

"Melissa Forziat was the perfect partner for our first webinar series. She delivered content that was very comprehensive, but also easy to follow."
Bonnie Grady,
Cecil County Chamber

"You give one of the clearest approaches to online marketing that I've seen; and I've seen many! Far too many presenters seem to create more confusion."
Mary Hott,
West Virginia SBDC